Excel Homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

For the data provided there are 3 distinct conclusions that we can deduct about Kickstarter campaigns.

* 1. Of the 4114 Kickstarter campaigns the overall percent of the campaigns in the data set 53% of the campaigns were successful.
  2. The top 3 campaigns that were the most successful are Theater projects with 839, Music projects with 540 and Film and Video projects having 300 successful campaigns.
  3. Over the period of a year there were 43% more successful campaigns then there were failures.

1. What are some limitations of this dataset?
   1. The ability to dig down into the information that is first given can create some difficulty to manipulate the data for research purposes. Breaking down the average donations made, the percent funded, and categories help in aiding the ability to research further
2. What are some other possible tables and/or graphs that we could create?
   1. You could do graphs on the average donation by subcategory.
   2. You could do graphs on the number of backers by subcategory.
   3. You could do graphs on the year created and by subcategory.